

TOP 10 BUSINESS INTELLIGENCE TRENDS FOR 2016

Gartner predicts that the revenue in the business intelligence and analytics market will grow 5.2 per cent this year, reaching \$16.9 billion.

01

GOVERNANCE AND SELF-SERVICE ANALYTICS BECOME BEST FRIENDS

Organizations have learned that data governance, when done right, can help nurture a culture of analytics and meet the needs of the business.

02

VISUAL ANALYTICS BECOMES A COMMON LANGUAGE

Visual analytics will serve as the common language, empowering people to reach insights quickly, collaborate meaningfully, and build a community around data.

03

THE DATA PRODUCT CHAIN BECOMES DEMOCRATIZED

Self-service analytics tools have changed people's expectations for good. In 2016, people will seek empowerment across the data continuum, especially as more millennials enter the workforce.

04

DATA INTEGRATION GETS EXCITING

With the rise of sophisticated tools and the addition of new data sources, companies will stop trying to gather every byte of data in the same place.

05

ADVANCED ANALYTICS IS NO LONGER JUST FOR ANALYSTS

Organizations will adopt platforms that let users apply statistics, ask a series of questions, and stay in the flow of their analysis.

06

CLOUD DATA AND CLOUD ANALYTICS TAKE OFF

In 2016, more people will transition to the cloud thanks, in part, to tools that help them consume web data. Early adopters are already learning from this data, and others are realizing they should.

07

THE ANALYTICS CENTER OF EXCELLENCE (COE) BECOMES EXCELLENT

An increasing number of organizations will establish a Centre of Excellence to foster adoption of self-service analytics. These centres play a critical role in implementing a data-driven culture.

08

MOBILE ANALYTICS STANDS ON ITS OWN

Mobile analytics has grown up and moved out. It's no longer just an interface to legacy business intelligence products.

09

PEOPLE BEGIN TO DIG INTO IOT DATA

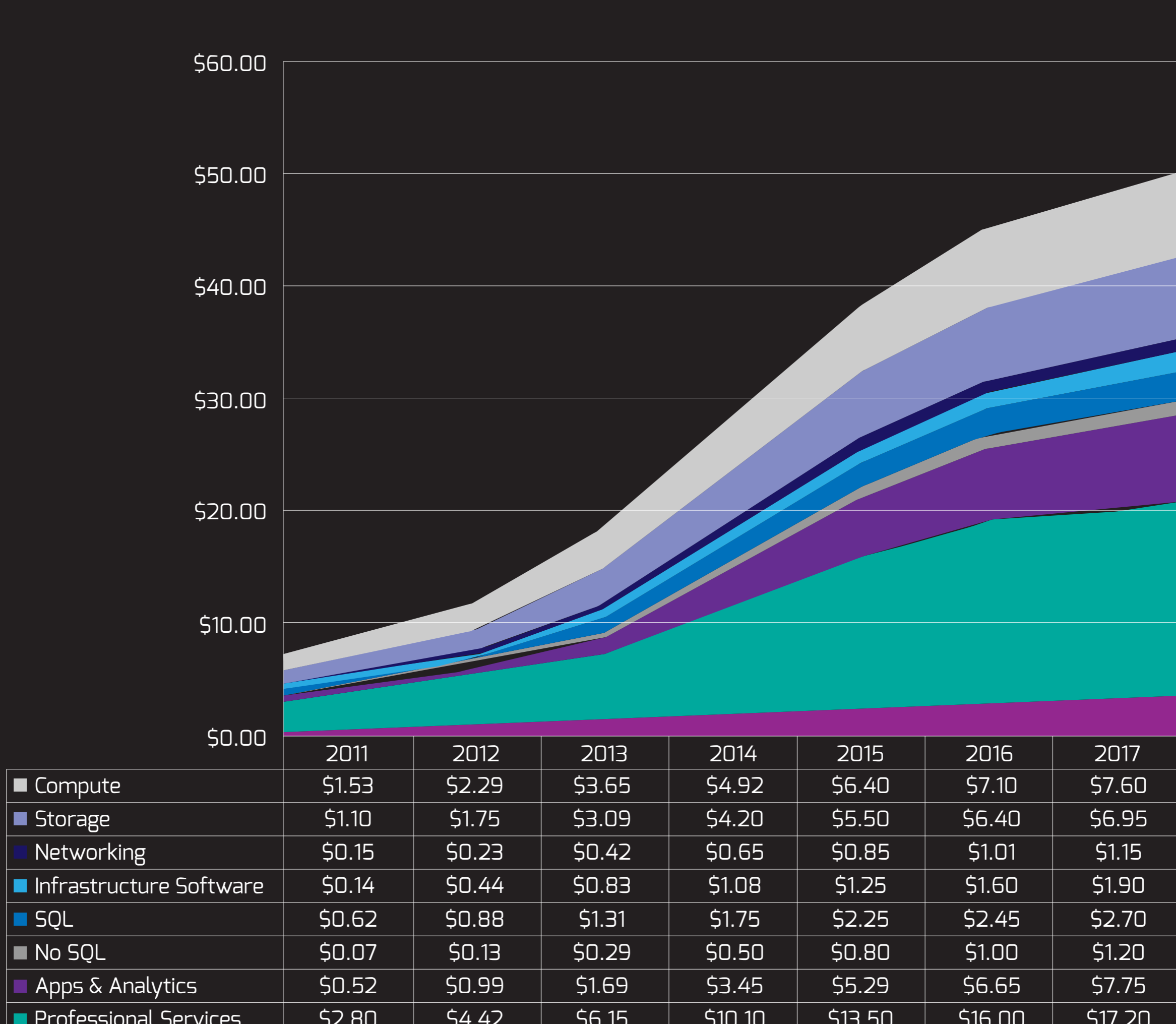
As the volume of IoT data grows, so does the potential for insights. Companies will look for tools that allow users to explore the data, then share their findings in a secure, governed, and interactive way.

10

NEW TECHNOLOGIES RISE TO FILL THE GAPS

In 2016, we'll see the rise of the gap fillers, leading to a market consolidation. And organizations will continue to shift away from single solutions and embrace an open and flexible stack that includes these new technologies.

BIG DATA MARKET FORECAST BY SUB-TYPE, 2011-2017 (IN \$US BILLIONS)



WE CAN HELP

Business intelligence trends are focused on the future. Comm-Works can help your company leverage the benefits of big data through superior technology integration services.

<http://www.comm-works.com/intelligence>

SOURCES

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